



Cercle des partenaires

Chaire de leadership en enseignement (cle)  
en foresterie autochtone

# CONFERENCE 2023 • PROGRAM

## Indigenous entrepreneurship and SMEs: How to build trust capital?

Novembre 16th 2023

Hotel-Musée Premières Nations, Wendake

A collaboration between



With the support of

Secrétariat  
aux relations avec  
les Premières Nations  
et les Inuit



CRSH E SSHRC

Conseil de recherches en sciences humaines du Canada  
Social Sciences and Humanities Research Council of Canada



CERCLE DES  
PREMIERS PEUPLES

Information  
cle-foresterie-autochtone  
@sbf.ulaval.ca

Faculté des sciences  
de l'administration  
Département de management

Faculté de foresterie,  
de géographie  
et de géomatique



UNIVERSITÉ  
**LAVAL**

# Principal activities • See A Map 1

## Date and location

Thursday, November 16, 2023

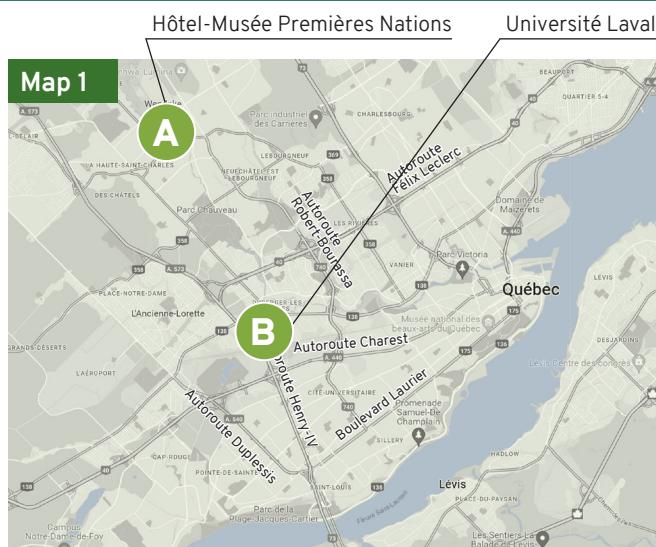
## Conference and cultural evening

Wendake ABC room

Hôtel-Musée Premières Nations, Wendake  
5 Pl. de la Rencontre, Wendake, QC, G0A 4V0

## Information and registration

[foresterieautochtone.ulaval.ca/formation/colloques/2023-conference](http://foresterieautochtone.ulaval.ca/formation/colloques/2023-conference)  
Contact : [CLE-Foresterie-autochtone@sbf.ulaval.ca](mailto:CLE-Foresterie-autochtone@sbf.ulaval.ca)



# Related activities • See B Map 1

Wednesday, November 15, 2023

## Circle of Partners

### See 1 Map 2

Meeting reserved for Chair of Educational Leadership in Indigenous Forestry partners and collaborators

**Salle Gilbert-Tardif, local GHK-2320-2330**  
Université Laval, Pavillon Gene-H. -Kruger  
2405, rue de la Terrasse, Québec, QC, G1V 0A6

## 5 to 8 Jobs and internships in Indigenous forestry

### See 1 Map 2

Networking activity between Indigenous forestry companies and students in forest management, wood engineering and forest operations, open to students of all levels! (Free, registration required)

**Salle Gilbert-Tardif, local GHK-2320-2330**  
Université Laval, Pavillon Gene-H. -Kruger  
2405, rue de la Terrasse, Québec, QC, G1V 0A6

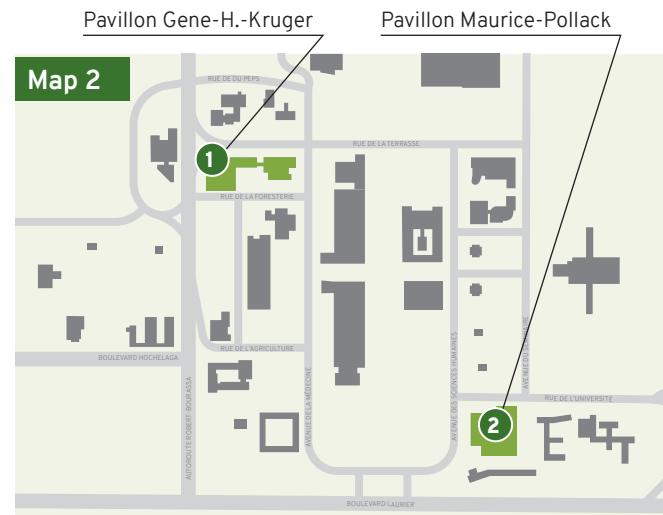
November 17th 2023

## Breakfast Seminar

### See 2 Map 2

Activity to promote sharing of experiences and knowledge about the challenges and needs of Indigenous entrepreneurs and businesses. (Free, registration required)

**La Centrale – espace entrepreneurial, local 1250 du pavillon Maurice-Pollack**  
2325 rue de l'Université, Pavillon Maurice-Pollack  
1250, Québec, QC, G1V 0A6



# Program - November 16

## Before noon

**07:00** Reception, networking and coffee

**08:00** Opening ceremony by Cheryl Tenasco

**08:15** Opening remarks

**Dave Laveau**, Economic Development Manager of the Huron-Wendat Nation

**Ghislain Picard**, Chief of the Assembly of First Nations of Quebec and Labrador

**Ian Lafrenière**, Minister of First Nations and Inuit Relations of the Government of Quebec

**Michèle Audette**, Senator and Senior Advisor on Reconciliation and First Peoples' Education at Laval University

**08:45** Panel – Respecting the rights of Indigenous Peoples – Perspectives on economic reconciliation

Moderator: **Paul Robitaille** (Senior Advisor, Indigenous Relations, Sustainable Forestry Initiative)

**Lennard Joe** (Chief Executive Officer, Bristish Columbia First Nations Forestry Council and Member of the Shackan Indian Band of the Nlaka'pamux First Nation);

**Ariel Taylor** (Executive Director, Indigenous Relations Branch, Bristish Columbia Ministry of Forests)

**10:00** Networking and coffee break

**10:45** Panel – Role models – Testimonials from Indigenous entrepreneurs and SMEs

Moderator: **Étienne St-Jean** (Professor, holder of the Canada Research Chair in entrepreneurial careers, Université du Québec à Trois Rivières)

**Pamela Perreault** (Owner/Director, The Firelight Group)

**Marie-Ève Potvin** (Executive Director, Groupe Aishkatsh)

**Lara Sioui** (Entrepreneur, Onquata)

**12:00** Lunch and networking

## Afternoon

**13:30** Panel – Human resources management – Challenges facing Indigenous entrepreneurs and SMEs

Moderator: **Marie-Ève Dufour** (Co-chair of the Center for research on management and development of persons and organizations, Laval University)

**Chris Cooper** (Senior Project Manager, Cree Lumber)

**Wanda Lafontaine** (Coordinator of Support and Partnership, First Nations Human Resources Development Commission of Quebec, FNHRDCQ)

**Jean-Sébastien Roy** (Mishtuk Corporation)

**14:45** Networking and coffee break

**15:30** Panel – Keys to success – Role of support organizations

Moderator: **Maripier Tremblay** (Chair in Leadership in teaching on developing entrepreneurial spirit and entrepreneurship, Laval University)

**Tabatha Bull** (President & CEO, Canadian Council for Aboriginal Business, CCAB)

**Olivier Gill-Siou** (Director of Business Development and Operations, Native Commercial Credit Corporation, SOCCA)

**Frédéric Martel** (Team Leader, Services To Entrepreneurs, First Nations of Quebec and Labrador Economic Development Commission, FNQLEDC)

**Valéry Roy-Gosselin** (Economic and Community Development Officer, First Nations and Inuit Relations Secretariat, Government of Quebec)

**16:45** Closing Remarks

**17:00** Networking activity, cocktail-dinner reception and Huron-Wendat Museum visit.

**19:00** Cultural evening with artists Keyara Gros-Louis and Samian

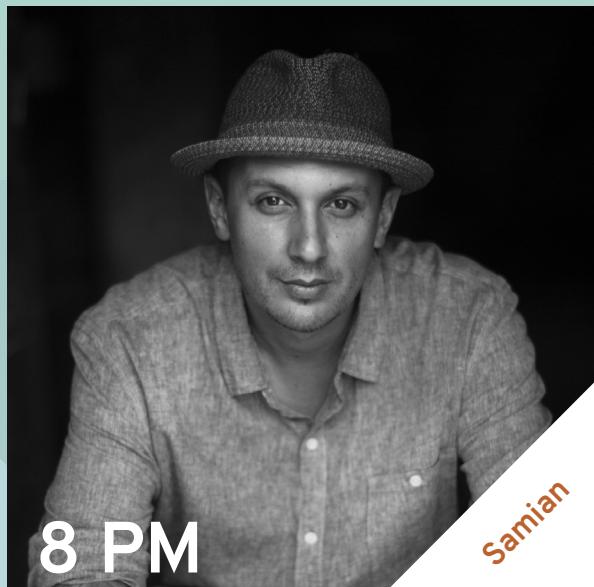
# Program for the Cultural Evening

**19 :00** Keyara Gros-Louis

**19:45** Fifteen-minute break

**20 :00** Samian

**21 :00** End of cultural evening



# DÉJEUNER-CAUSERIE

Pour soutenir les entrepreneur.e.s et entreprises autochtones

Co-organisé par



COMMISSION DE DÉVELOPPEMENT ÉCONOMIQUE DES  
PREMIÈRES NATIONS DU QUÉBEC ET DU LABRADOR  
FIRST NATIONS OF QUEBEC AND LABRADOR ECONOMIC  
DEVELOPMENT COMMISSION



UNIVERSITÉ  
LAVAL

Chaire de leadership en enseignement en  
foresterie autochtone

Chaire de leadership en enseignement  
sur le développement de l'esprit  
d'entreprendre et de l'entrepreneuriat

CERCLE DES  
PREMIERS PEUPLES



Cercle des partenaires

Chaire de leadership en enseignement (cle)  
en foresterie autochtone

SEMAINE  
MONDIALE DE  
L'ENTREPRENEURIAT  
DE L'UNIVERSITÉ LAVAL  
Du 13 au 17 novembre 2023

**GRATUIT  
INSCRIPTION  
OBLIGATOIRE**

**DATE ET HEURE**

Vendredi 17 novembre  
2023 7h30 à 11h

**LIEU**

La Centrale - espace  
entrepreneurial, local 1250  
au pavillon Maurice-Pollack

\* Photo : Pekuakamiulnuatsh Takuhikan

**GRATUIT** Cocktail et repas pour tous

# 5 @ 8

**Stages et Emplois  
en entreprises autochtones**

Bienvenue aux étudiant.e.s de 1<sup>e</sup>, 2<sup>e</sup> et 3<sup>e</sup> cycle  
de l'Université Laval !



Cercle des partenaires  
Chaire de leadership en enseignement (cle)  
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**Mercredi 15 novembre 2023**  
**Pavillon Gene-H.-Kruger**  
**Local 2320**

Une activité de maillage entre des entreprises  
autochtones du secteur forestier ainsi  
que des stagiaires et futurs gradués de  
l'Université Laval

Pour vous inscrire, contactez  
cle-foresterie-autochtone@sbf.ulaval.ca

**Courez la chance de gagner une  
mini-rame d'Onquata**



Since its first edition, the *Colloque de la Chaire de leadership en enseignement en foresterie autochtone* of Laval University has been an opportunity for participants from different backgrounds to bring their fields of expertise together, for the benefit of a better inclusion of indigenous realities and knowledge.

This year, the theme of entrepreneurship will give participants the opportunity to learn more about existing resources, share new perspectives and draw inspiration from role models and experts in the field of Native entrepreneurship.

First Peoples are the first witnesses to the consequences of climate change. With their knowledge and ancestral use of the land, they have a key role to play in developing our natural resources.

Unlocking this potential is everyone's business, and the Government of Québec is committed to doing its part. That's why the *Secrétariat aux Relations avec les Premières Nations et les Inuit* actively supports indigenous entrepreneurs, youth, and women through the Fonds d'initiatives autochtones (FIA IV) program.

I wish you all an excellent conference!

Ian Lafrenière  
Member for Vachon

# An accessible help, adapted to indigenous realities



The Indigenous Initiatives Fund IV (IIF IV) provides support to Indigenous entrepreneurs of Québec to help them successfully carry-out a variety of promising projects.



To submit an application for financial assistance or for any questions about the IIF IV, please email [financement\\_fia4@mce.gouv.qc.ca](mailto:financement_fia4@mce.gouv.qc.ca).

[quebec.ca/indigenous-initiatives-fund](http://quebec.ca/indigenous-initiatives-fund)

Votre  
gouvernement

Québec

Félicitations aux lauréates des Prix d'excellence pour les Autochtones 2023 de l'APFC

Scannez le code pour en savoir plus sur leurs réalisations



Scan the code to read about their achievements

Congratulations to our 2023 FPAC Indigenous Awards of Excellence Winners

Canadian Council of Forest Ministers



Conseil canadien des ministres des forêts

Canadian Council for ABORIGINAL BUSINESS



FPAC.ca APFC.ca

Prix du leadership des entreprises autochtones:



*Listuguj*  
MI'GMAQ GOVERNMENT

Listuguj Mi'gmaq Chipping

Prix de compétences pour les jeunes autochtones:



Makué Vollant  
Membre des Atikamekw de Manawan



Catherine Langille  
Membre de la Première Nation de Seine River

SFI HAS PROUDLY  
PARTNERED WITH AND/OR  
INVESTED IN



180+  
INDIGENOUS  
COMMUNITIES

Learn more about SFI's programs and services for Indigenous communities, businesses, and partnerships by visiting [forests.org/indigenous/](http://forests.org/indigenous/).



SUSTAINABLE  
FORESTRY  
INITIATIVE

SFI-00001

## WE GIVE A WARM THANK YOU TO OUR PARTNERS :

### Partenaire Platine

**Secrétariat  
aux relations avec  
les Premières Nations  
et les Inuit**

Québec 

### Partenaire Argent



### Partenaires Bronze



### Partenaires Plus



### Partenaires



### Organisme subventionnaire

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Social Sciences and Humanities Research Council of Canada